



# Lifting Empire

## Lifting Empire – Privacy Policy

**Effective Date:** 1 November 2025

Hey there! At **Lifting Empire**, we lift heavy weights and your privacy worries too. Here's the lowdown on how we handle your personal info when you shop, subscribe, or join our sponsorships.

---

### 1. What We Collect

We collect info that helps us keep things running smoothly:

- **Your Details:** Name, email, phone number, and addresses.
- **Payments:** Processed safely by our payment partners (we don't store your card numbers).
- **Orders & Subscriptions:** What you bought, what you're subscribed to, and sponsorship stuff.
- **Tech Info:** Your IP address, browser, and how you navigate our website.

---

### 2. How We Collect It

- You tell us directly when you buy, subscribe, or register.
- Automatically, as you browse our website (cookies and analytics help us make things better).
- From trusted partners, like payment or shipping providers.

---

### 3. What We Do With Your Info

- **Fulfilling Orders:** We get your gear to you quickly.
- **Keep in Touch:** Emails about orders, promotions, and updates.
- **Improve Stuff:** Making the website faster, friendlier, and more fun.
- **Legal Stuff:** Because laws are laws.

*Marketing emails? Only if you say yes—and you can always opt-out.*

---

#### **4. Who We Share Info With**

- Payment processors
- Shipping providers
- Wix (our website host)
- Sponsors or partners (if you opted in)
- Legal authorities if the law says so

*Heads up:* Some of these services might store your info overseas. We make sure they play by Australian privacy rules.

**We never sell your personal info.**

---

#### **5. Cookies & Tracking**

Yes, we use cookies — they help us:

- Make the website faster and smoother
- See what's popular
- Serve you personalised content

You can disable them in your browser, but some features might not work properly.

---

#### **6. Security & Storage**

We guard your info carefully, only keeping it as long as we need to, and storing it securely.

---

#### **7. Your Rights**

- See what info we have on you
- Correct it if it's inaccurate or incomplete
- Opt-out of marketing anytime
- Complain if something seems wrong

Contact us below to use these rights.

---

#### **8. Third-Party Links**

We link to other sites sometimes — they have their own privacy rules, so check them out if you click through.

---

## **9. Changes**

We might tweak this policy occasionally. If we do, the updated version will be right here.

---

## **10. Contact Us**

Questions, concerns, or just want to get in touch?

**Lifting Empire**

**Email:** [contact@liftingempire.com.au](mailto:contact@liftingempire.com.au)