



Lifting Empire

Accessibility Statement

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At Lifting Empire, we believe strength comes in all forms — and that includes making sure our online store is accessible to everyone. Whether you're scrolling, clicking, or tapping, we want every lifter to have a smooth, easy experience on our site.

Our Approach

We're working hard to make sure our website meets the **Web Content Accessibility Guidelines (WCAG) 2.1 Level AA** — the international standard for accessible web design. That means things like clear text, easy navigation, good contrast, and content that works with assistive technologies like screen readers.

What We're Doing

We aim to:

- Keep navigation simple and consistent
- Make sure product photos and content include text alternatives
- Use readable fonts and strong colour contrast
- Support zooming, resizing, and other accessibility tools
- Regularly test our site to catch any issues early

Still a Work in Progress

Just like training — accessibility is about steady improvement. We're always learning and refining how we can make our site more inclusive for every visitor.

Need a Hand?

If something on our website isn't working for you, or if you've got suggestions for how we can do better, please reach out — we'd love to hear from you.

 **Email:** contact@liftingempire.com.au

 **Website:** <https://www.liftingempire.com.au>

We'll do our best to fix any issues quickly and make sure your experience is as smooth as a clean lift.